

As a fast growing social-media company in Luxembourg, we develop high-end social media monitoring and search solutions for our clients in Europe. We were recently granted the ITOne 'Young ICT Talent' and the Paperjam 'Prix de l'innovation' awards in 2010.

For more information, please visit our website at <http://www.trendiction.com>

We are currently extending our team with following new team member:

Junior Social media Consultant – German market (m/f)

As a member of the Sales team:

- ▶ You will be responsible for our target client segment of communication and PR agencies in Germany.
- ▶ You will initiate and coordinate your business development efforts from the identification of potential leads to the finalization of the contracts, through telephone and face-to-face contacts.
- ▶ You will proactively gather feedback on the markets, participate and attend trade fairs and generally act as the prime marketing contact responsible for the segment of PR/communication agencies
- ▶ You will report to the Sales director and participate in the overall marketing and sales strategy development of the company

We are looking for you:

- ▶ You will have a prior experience in sales development or marketing
- ▶ You are fascinated by new technologies and social media
- ▶ You are proactive and well-organized, able to prioritize your work to pragmatically achieve your business objectives and getting things done
- ▶ You like to work in a dynamic, flexible and open communication culture
- ▶ You have a university degree or equivalent
- ▶ You speak and write fluently German and English, a good level of French or Dutch is certainly an additional advantage

Send your application to robert.glaesener@trendiction.com



Innovation
Price 2010

ICT Young
Talent Award